PHOTOGRAPHY GUIDELINES

For any questions, please contact:

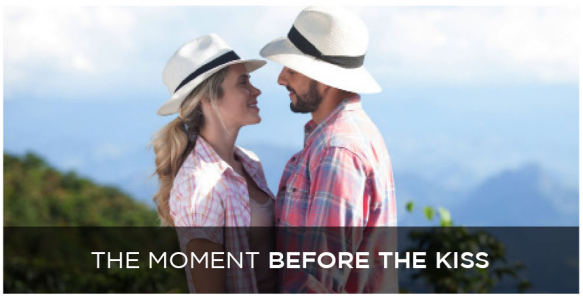
Ashley Conklin
Ashley.Conklin@fox.com

UNIT STILLS

DO:

- ✓ Shoot horizontal/landscape
- ✓ Focus on lead(s)
- ✓ Display important elements/motifs clearly (ex: holiday decor)
- ✓ Use short depth-of-field to emphasize expressions
- ✓ Focus on height-of-tension ***BEFORE*** the action (ex: the moment right before the kiss, the moment before the fight)
- ✓ Demonstrate professional photography knowledge (shots are **IN-FOCUS** and **WELL-LIT**)


CHARACTER INTERACTIONS


THE MOMENT **BEFORE THE KISS**


HIGH-STRESS SITUATIONS


SHORT DEPTH-OF-FIELD

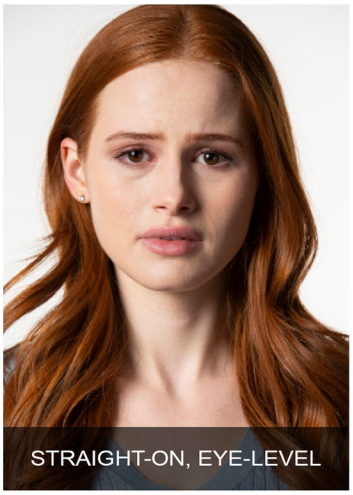
DON'T:

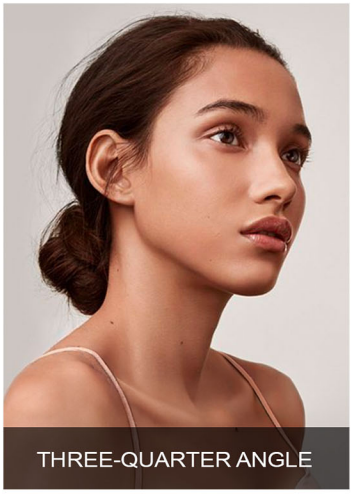
- ✗ Shoot vertical/portrait
- ✗ Shoot excessive blood/gore (**WE CANNOT USE THESE!!**)
- ✗ Shoot extreme sexual situations (straddling, nudity, etc.)
- ✗ Shoot in extreme low light
- ✗ Shoot crew/production equipment (a few BTS shots are okay)

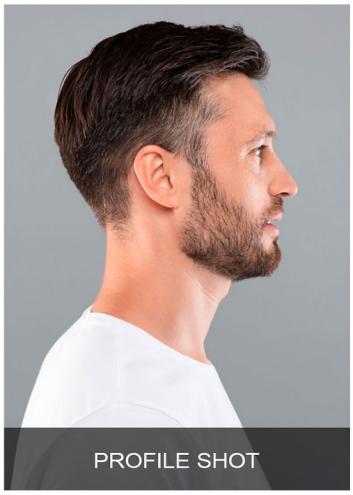
GALLERY

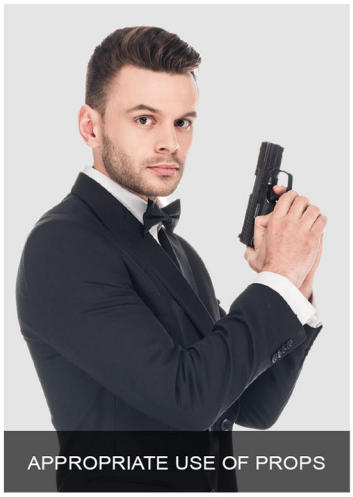
DO:

- ✓ Shoot vertical/portrait
- ✓ Shoot **straight-on**, **45 degree**, and **profile** angles of each character
- ✓ Use appropriate wardrobe and props
- ✓ Demonstrate professional photography knowledge (shots are **IN-FOCUS** and **WELL-LIT**)


STRAIGHT-ON, EYE-LEVEL


THREE-QUARTER ANGLE


PROFILE SHOT


APPROPRIATE USE OF PROPS


FULL-BODY, EYE-LEVEL

DON'T:

- ✗ Shoot landscape/horizontal
- ✗ Shoot with bloody SFX makeup (**WE CANNOT USE THESE!!**)

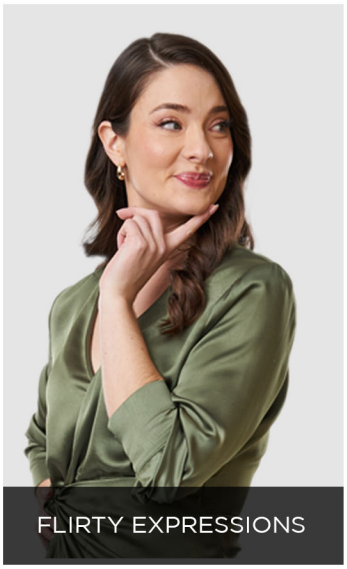
ROMANCE/HOLIDAY

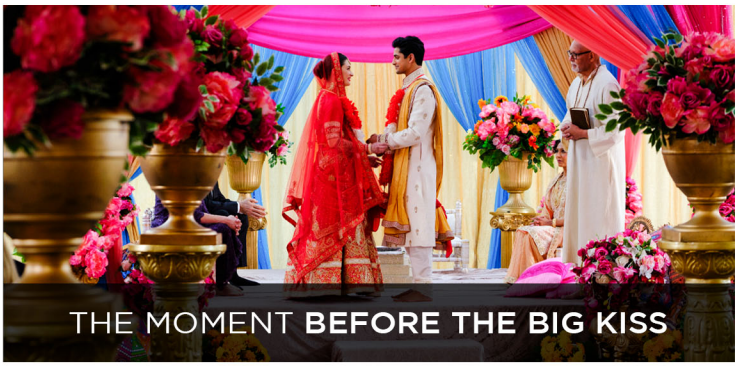

LEADS INTERACTING


BRIGHT, FLATTERING LIGHTING


COUPLES POSES


INTERACTIVE BODY LANGUAGE


FLIRTY EXPRESSIONS


THE MOMENT **BEFORE THE BIG KISS**


STRESS, **CONFLICT**


HOLIDAY WARDROBE (GREEN/RED COMBO)


APPROPRIATE PROPS

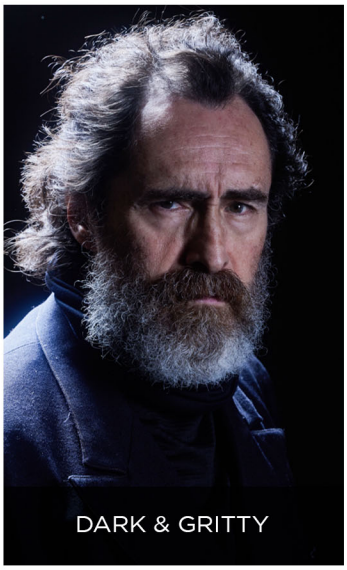
THRILLER/HORROR



THE MOMENT **BEFORE THE ACTION**



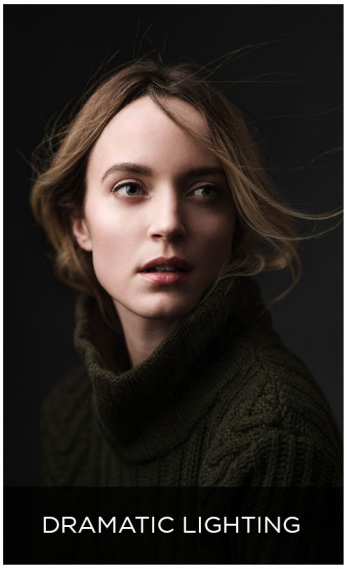
SCARED, SUSPICIOUS



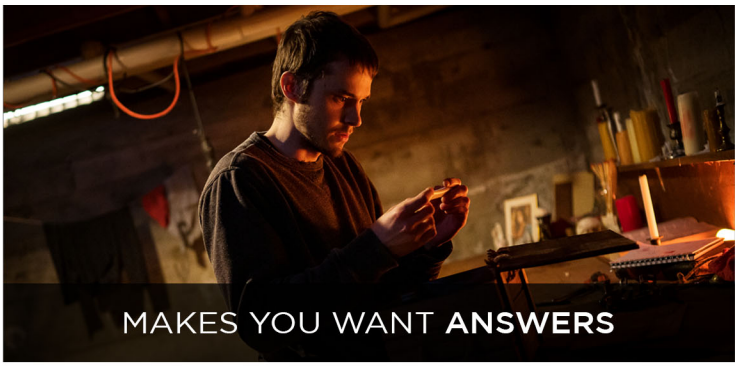
DARK & GRITTY



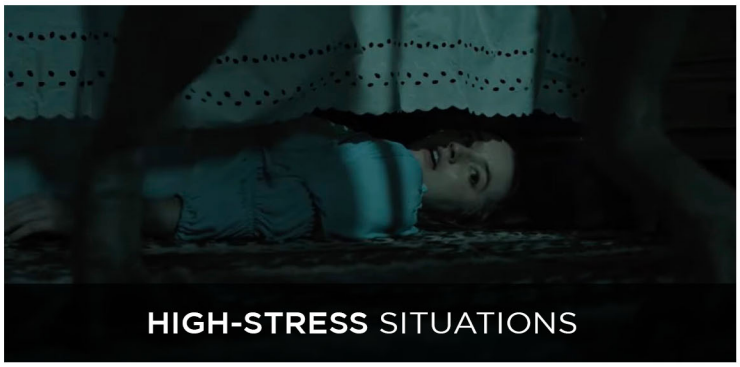
DEVILISH, SNEAKY



DRAMATIC LIGHTING



MAKES YOU WANT **ANSWERS**



HIGH-STRESS SITUATIONS



NO
SMILING/
LAUGHING



NO
BLOODY SFX
MAKEUP

TECH SPECS

DELIVERY REQUIREMENTS

IMPORTANT: We can only accept up to 999 photos TOTAL (gallery + stills). Please be sure to go through and remove extraneous shots before delivering.

All photos should be delivered **one week** after production wraps to **Film Solutions.**

Please email **Film Solutions** at **marvista@filmsolutions.com** for any delivery or technical questions.

FILE SPECS

- Deliver **RAW files only** and provide RAW process settings
- Separate footage into categorized folders (Day 1, Day 2, Gallery)
- File names **MUST CORRESPOND CORRECTLY**

NAMING: UNIT STILLS

Abbreviated Title_Scene #_Photographer Initials + 4DigitCounter

EXAMPLE:
CRU_SCN1_NR0001
- CRU = Abbreviated title
- SCN1 = Scene number
- NR0001 = Photographer's initials + image count

NAMING: GALLERY

Abbreviated Title_Setup #-Talent Name-Description_4DigitCounter

EXAMPLE:
CRU_01-Kate-Sweater_0001
- CRU = Abbreviated title
- 01 = Sequence of talent
- Kate = Subject's name
- Sweater = Description (Typically color or distinguishing wardrobe)
- 0001 = Image count

* Separate gallery setups into separate folders before sending
* Folders should mirror file names (01-Kate-Sweater)
* **Please be sure folders and file names are an exact match**